## PUBLICATION



## Protecting Yourself and Your Business From Online Defamation

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Some time or other, most people give in to the temptation. You turn on your computer or smart phone, find your way to an Internet search engine, and type your own name into the search engine toolbar. Typically, you will come across links to your professional profile, or reports about your business and charitable dealings. But what do you do if you discover a website, message board, social media page, or other online publication containing false and damaging statements about you or your business?