

Protection of Individuals' Personality Rights and the Media

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Protection of individual personality rights in the media affects all of us not only as lawyers but also as individuals. In this workshop we will discuss the right to be informed, privacy rights, and the “hot” new right to be forgotten. Who is not curious to know more about the right to be forgotten which promises to be crucial in the internet media economy? What is the interplay between data protection rules and privacy rights? Which remedies are available and what law is applicable? We will not only focus on the European Court of Justice in *Google Spain v. AEPD and Gonzalez*, and its consequences both in market practice and in EU member states’ case law, but also consider these rights in a global perspective.