Sports Law

Blaney McMurtry has a long, storied, history as a leading sports law firm. From Royal Commissions to landmark cases, from complex multiparty negotiations to timely confidential advice, our lawyers build on the experience gained from decades of passionate involvement in sport.

Our sports law practitioners enthusiastically represent leagues and governing associations, players, officials and agents, in a multitude of sports-related claims. We advocate in the area of personal injury, physical and sexual assault, human rights, defamation, directors' and officers' liability, insurance benefits and internal administrative appeals, among others.

Blaneys' lawyers are moreover experienced with assisting in delicate matters of internal governance, risk management, not-for-profit designations and creative dispute resolution and have been trusted advisors for a variety of sports clientele, including those involved in hockey, football, soccer, basketball, fitness and international multi-sport games.

We also represent sports organizations (amateur and professional), professional athletes (current and retired) and start-up companies in the sports industry to assist in a variety of legal matters, such as film and television opportunities, athlete endorsements, social media marketing campaigns, contests and promotions, player contract negotiations, sponsorship agreements, corporate structuring, intellectual property rights, as well as immigration and tax-related issues.

Due to our depth of knowledge, Blaneys' sports lawyers are frequently consulted by the media to comment and advise on topical issues.

RELATED PRACTICES

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